

Kaloxa Privacy Policy

Last Updated: September 5, 2026

1. Introduction

Sascasa LLC DBA Kaloxa.app ("Kaloxa," "we," "us," or "our") provides personalized training, nutrition coaching, and a weight loss challenge mobile application and related website (collectively, the "Service"). This Privacy Policy explains how we collect, use, store, and protect your information when you use the Service.

2. Information We Collect

We collect information you provide directly, including your name, email address, password, date of birth (to verify you are eighteen years of age or older), payment plan selection, payment status and transaction information supplied by our payment provider, and responses to onboarding questions regarding your fitness goals, dietary preferences, work schedule, lifestyle, and any injuries or physical limitations.

We also collect verification content required for challenge participation, including live in-app body photos, live photos on a scale showing your weight, and a three hundred sixty degree turning video of your body submitted at the start of the challenge and periodically thereafter.

3. How We Use Your Information

We use your information to create and personalize Coach Tyson workout plans and Chef Pierre nutrition plans, verify your progress and eligibility for the weight loss challenge, determine and administer membership access, communicate with you including reminders and motivational notifications, and operate, maintain, and improve the Service.

4. Payment Plan, Grace Period, and Billing Notices

Kaloxa offers the same six-month Challenge Membership either for a one-time payment of \$99.99 or for six monthly payments of \$19.99, totaling \$119.94. Payment card and banking details are processed by our payment provider; Kaloxa may receive transaction identifiers, plan details, due dates, payment status, and failure or recovery status needed to administer membership.

If a monthly payment fails or is missed, we use billing and contact information to provide an in-app or email notice, administer the seven-day grace period after the due date, and provide another notice as the grace period is running out. Access remains active during the grace period. If payment remains unpaid after seven days, we use that status to disqualify the membership from the Challenge and end access to the app, consistent with the Terms of Service.

5. Storage and Confidentiality of Verification Photos and Health Data

Verification photos, videos, weight data, and other health-related information you submit are stored solely for internal viewing and verification purposes. This data is kept internal to Kaloxa and is never shared externally without your explicit permission, except as required by law.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

7. Data Retention

We retain your information for as long as your account remains active or as needed to provide the Service, administer payment and Challenge records, comply with legal obligations, resolve disputes, and enforce our agreements.

8. Your Choices

You may access, update, or request deletion of certain personal information by contacting us. Please note that some information may be retained where required by law or for legitimate business purposes such as payment records and Challenge integrity verification.

9. Eligibility and Age Requirement

The Service is intended for users who are eighteen years of age or older and located within the United States. We do not knowingly collect information from individuals under eighteen years of age.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of material changes by posting the updated policy within the Service or by other reasonable means.

11. Contact Us

If you have questions about this Privacy Policy, please contact Sascasa LLC DBA Kaloxa.app at info@kaloxa.app.

This document is a draft prepared for internal review and has not yet been reviewed by an attorney. Legal review is recommended before publishing.